



Nick Snyder

Front-End Developer & Designer

nicksnyder.is
nick@nicksnyder.is
Seattle, WA

Contract Front-End Developer

TimePayment Corp.

MAR 2021–FEB 2023

Boston, MA (Remote)

Provided ongoing maintenance and support for existing WordPress websites, including: updating content, maintaining content, troubleshooting and resolving issues.

Introduced a WordPress CMS page builder plugin, which increased productivity while decreasing the turn-around time of requests.

Created prototypes to communicate design concepts and gather feedback from stakeholders before fully-developing a feature request, often resulting in several project hours saved.

Collaborated in the integration of several brands acquired by the client, including: managing design assets, maintaining brand consistency across products, and managing websites on several codebases (WordPress, Ruby, Ruby on Rails, PHP).

Web Developer

Cognition Studio

MAR 2019–OCT 2019

Seattle, WA

Assisted in the design and development of WordPress and Craft CMS websites—including theme customization and content management for several clients in the healthcare sector.

Customized and extended WordPress and Craft CMS plugins to meet specific client requirements, enhancing website functionality and user engagement when existing solutions were unavailable.

Created, evangelized, and maintained a Design System, which increased productivity in both the design and development of new client websites.

Contract Front-End Developer

Tether, Inc.

MAY 2015–AUG 2016

Seattle, WA

Collaborated with clients and project teams—graphic designers, industrial designers, motion designers, and copywriters—to gather requirements, propose solutions, and deliver projects on time and within budget.

Introduced several initiatives to the agency, including: Source Control Management (Git/GitHub), Atomic Web Design, Automated Task Runners (Gulp.js, Grunt, Node.js), CSS preprocessors (Sass), and JavaScript libraries (jQuery, three.js, Node.js)—which allowed the team more time to experiment on interesting projects.

Created a suite of internal development tools that were used—and reused—on several client projects, including: a Node.js content management system (CMS), progressive and scalable video components (JavaScript/Sass), and a frame-by-frame video flip-book (JavaScript).

Creative Technologist

Mad*Pow

JUL 2011–DEC 2014

Boston, MA

Introduced several initiatives to the agency, including: Source Control Management (Git/GitHub), Responsive Web Design, Atomic Web Design, Automated Task Runners (Gulp.js, Grunt, Node.js), and organizing meet-ups for designers and developers.

Iterated designs based on user feedback and usability testing, ensuring optimal user experiences and functionality; optimized web application performance through efficient coding practices and browser compatibility testing.

Promoted the agency through thought leadership activities, including: leading client workshops, participating in national industry conferences as a featured speaker, and writing UX Design articles for online publications.

Summary

A dual-skilled Front-End Developer and Designer with fifteen years of diverse experience at the intersection of technology, design, and creativity. I have consistently delivered objectives-based results from all project phases, including: ideation and planning, interaction design, and development using HTML, CSS, JavaScript, and PHP. My leadership and collaboration skills have allowed me to lead cross-functional teams, delivering dozens of projects for Fortune 500 companies.

Skills

PROGRAMS

Adobe Creative Suite, Figma, Sketch

LANGUAGES

HTML5, CSS3, JavaScript, PHP, Shell

CONTENT MANAGEMENT SYSTEMS

WordPress, Craft CMS, Laravel

LIBRARIES

React.js, TypeScript, Node.js, Vue.js, jQuery, TailwindCSS, PostCSS, Sass, Docker

Education

Bachelor of Fine Arts

The University of the Arts

SEP 2004–DEC 2008

Philadelphia, PA

Graduated from a "build your own major" program, which encouraged a "jack of all trades" foundation culminating in a thesis project and board review. Focused on the creation and implementation of electronic interfaces and sculptures centered around human-computer interaction (HCI). Minor concentrations on graphic design, typography, and sound design.

Links

PORTFOLIO nicksnyder.is
LINKEDIN linkedin.com/in/ncksnydr/
GITHUB github.com/ncksnydr
CODE SAMPLES nicksnyder.is/sharing-code-samples




Select Brands

Microsoft, Amazon, ESPN, National Football League, Bank of America, Intuit, Aetna, Abbive, Humana, Myovant Health, Lahey Health, Luvo, Eaton Vance



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Contract Web Developer

Gay & Lesbian Advocates & Defenders

APR 2011–OCT 2011

Boston, MA

Supported the marketing department through the development of event ticketing modules, press releases, and custom HTML emails while the on-staff developer took a sabbatical.

Helped facilitate a cosmetic redesign of GLAD.org; ensured cross-browser compatibility and optimized website performance for fast loading times.

Adhered to accessibility standards (WCAG) to ensure inclusive and user-friendly interfaces.

Conducted thorough testing and debugging to ensure code quality and functionality.

Digital Designer and Front-End Developer

Cheng & Tsui

SEP 2010–APR 2011

Boston, MA

Supported the sales team by designing an array of marketing support and materials, including: post cards, posters, pop-up banners, brochures, podcasts, and social media platform management (Twitter, Facebook).

Created wireframes, mockups, and prototypes to visualize and communicate design concepts.

Translated design prototypes into front-end code using HTML, CSS, and JavaScript, ensuring a seamless and engaging user experience across devices.

Worked closely with back-end developers to ensure the successful implementation of design specifications and maintain design consistency.

Web Developer

Environmental Tectonics Corp.

JAN 2009–SEP 2010

Southampton, PA

Participated in meetings and presentations with internal teams to discuss project requirements and present design solutions for fourteen internal brands.

Converted all client websites and codebases from static code to WordPress content management system, saving each department hundreds of hours of work per year.

Directed and produced a commercial video that was featured on Wired.com's GeekDad blog.

Implemented SEO best practices, resulting in improved search engine rankings for client websites.

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CODE SAMPLES	nicksnyder.is/sharing-code-samples

Hobbies & Interests

Playing baseball, 3D printing, languages and etymology, marathon running, hiking, photography

References

Christine Moses-Chen

christine.moses-chen@timepayment.com

Christine is the Digital Marketing Manager at TimePayment Corp. She was my manager for the two years that I was the contract web developer.

Zebulon Wright

zebulon.wright@timepayment.com

Zeb is the Director of Marketing at TimePayment Corp. He was an internal "client" with whom I worked closely during my contract.

Fred LeBlanc

fred@fredhq.com

Fred has been my close friend—and occasional client—since 2011.