Nick Snyder
Front-End Software Engineer

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Seattle, WA

Software Engineer, UX and Front-End
Enkayes

JAN 2015–PRESENT

Seattle, WA

Spearheaded the development and design of diverse, visually appealing websites for a range of clients using WordPress, Craft CMS, and custom Node.js site generators—ensuring seamless user experiences and optimal functionality.

Successfully managed end-to-end web development projects, from initial client consultations to project delivery, ensuring alignment with client objectives, timelines, and budget constraints.

Collaborated with cross-functional teams, including graphic designers and content creators, to ensure cohesive and integrated web solutions that aligned with overall brand strategies.

Demonstrated expertise in custom theme development, employing HTML, CSS, and JavaScript to create responsive and mobile-friendly designs that exceeded client expectations.

Provided ongoing website maintenance and support services, offering timely updates and optimizations to keep client websites running smoothly and efficiently.

Creative Technologist
*Mad*Pow*

JUL 2011–DEC 2014

Boston, MA

Introduced several initiatives to the agency, including: Source Control Management (Git/GitHub), Responsive Web Design, Atomic Web Design, Automated Task Runners (Gulp.js, Grunt, Node.js), and organizing meet-ups for designers and developers.

Iterated designs based on user feedback and usability testing, ensuring optimal user experiences and functionality; optimized web application performance through efficient coding practices and browser compatibility testing.

Promoted the agency through thought leadership activities, including: leading client workshops, participating in national industry conferences as a featured speaker, and writing UX Design articles for online publications.

Digital Designer and Front-End Developer
Cheng & Tsui

SEP 2010–APR 2011

Boston, MA

Supported the sales team by designing an array of marketing support and materials, including: post cards, posters, pop-up banners, brochures, podcasts, and social media platform management (Twitter, Facebook).

Created wireframes, mockups, and prototypes to visualize and communicate design concepts.

Translated design prototypes into front-end code using HTML, CSS, and JavaScript, ensuring a seamless and engaging user experience across devices.

Worked closely with back-end developers to ensure the successful implementation of design specifications and maintain design consistency.

Web Developer
Environmental Tectonics Corp.

JAN 2009–SEP 2010

Southampton, PA

Participated in meetings and presentations with internal teams to discuss project requirements and present design solutions for fourteen internal brands.

Converted all client websites and codebases from static code to WordPress content management system, saving each department hundreds of hours of work per year.

Directed and produced a commercial video that was featured on Wired.com's GeekDad blog.

Summary

A software engineer, focused on UX and the front-end, with fifteen years of diverse experience at the intersection of technology, design, and creativity. I have consistently delivered objectives-based results from all project phases, including: ideation and planning, interaction design, and development using HTML, CSS, JavaScript, and PHP. My leadership and collaboration skills have allowed me to lead cross-functional teams, delivering dozens of projects for Fortune 500 companies.

Skills

PROGRAMS
Adobe Creative Suite, Figma, Sketch

LANGUAGES
HTML5, CSS3, JavaScript, PHP, Shell

CONTENT MANAGEMENT SYSTEMS
WordPress, Craft CMS, Laravel

LIBRARIES
React.js, TypeScript, Node.js, Vue.js, jQuery, TailwindCSS, PostCSS, Sass, Docker

Education

Bachelor of Fine Arts
The University of the Arts

SEP 2004–DEC 2008

Philadelphia, PA

Graduated from a "build your own major" program, which encouraged a "jack of all trades" foundation culminating in a thesis project and board review. Focused on the creation and implementation of electronic interfaces and sculptures centered around human-computer interaction (HCI). Minor concentrations on graphic design, typography, and sound design.

Select Brands

Microsoft, Amazon, Aetna, AbbVie, Swan's Island, Myovant Health, Humana, TimePayment, ESPN, Bank of America, Frito-Lay, NFL, Safariland, Luvo, Stay Alfred, Lahey Health, Omaha Board of Tourism

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